

MIKHAEL PAUL

INVESTMENT ADVISORY + ENTERTAINMENT PARTNERS

PRODUCTION PARTNERSHIP

NYC



A Firm You Can Trust

Mikhael Paul is an investment adviser, committed to helping people achieve their financial goals through personalized financial planning and portfolio management.

Mikhael Paul Entertainment Partners connects audiences and clients with innovative experiences across sports, entertainment, music, media, and fashion. By representing talent, producing events, and managing collaborations, the agency bridges creative industries to deliver unforgettable performances, strategic partnerships, and impactful brand activations.

Collectively, the firm's leadership and advisory team have managed over \$1.04 billion in assets and served more than 600 client accounts across diverse financial disciplines



What We Do.

End-to-End Production Infrastructure & Capital Support for Film + Theater Producers

Back Office & Operations

- Budget creation, management, maintenance
- Cash-flow oversight
- Bookkeeping & financial reporting
- Box Office Reconciliation
- HR & payroll coordination
- Vendor communication & payment scheduling
- Insurance tracking
- Regulatory documentation
- Tax documentation support

Marketing Strategy & Promotion

- Branding & creative direction
- Trailer concepts & promotional material
- Social media campaigns
- Digital advertising
- Content creation & cast-driven promotional assets
- Targeted audience development
- Press releases & media pitch letters

Publicity & Media Support

- Coordination with journalists, bloggers, and entertainment outlets
- Red carpet activations
- Behind-the-scenes content
- Media day scheduling
- Cross-promotional partnerships

Legal & Compliance

- Contract review & drafting
- SAG-AFTRA / non-union compliance
- Labor law compliance
- Music licensing
- IP protection
- Permitting
- Insurance compliance

Sponsorship & Corporate Partnerships

We help productions secure brand partners by:

- Identifying the right categories (fashion, tech, beverage, retail, hospitality, etc.)
- Drafting sponsorship decks and partnership proposals
- Negotiating sponsor deliverables and contract terms
- Coordinating product placement opportunities
- Driving brand visibility for both the production and participating sponsors

Investment & Financial Modeling

- Full financial architecture design
- Investor equity structure & share classes
- Recoupment waterfall
- ROI projections
- Tax incentive & rebate research
- Pre-sales valuation
- Co-production strategy
- Investor proposal creation

Size, Scale and Support

As your partner, we put our unmatched resources to work—helping you build, preserve, and manage both your production and your wealth. From strategic planning to execution, you gain full access to our financial expertise, operational infrastructure, and a dedicated team committed to advancing your vision at every stage.

\$1.04 Billion

Total AUM
Managing Experience

600 + Clients Managed

Our Integrated Divisions

Mikhael Paul operates through a unified ecosystem of specialized divisions designed to support clients, businesses, and productions at every stage. Each department delivers a distinct service—wealth management, insurance, corporate financial solutions, and full production infrastructure—working together to provide comprehensive support under one organization. This integrated structure ensures efficiency, consistency, and high-level expertise across all areas we serve.

WEALTH MANAGEMENT

We provide personalized financial planning and investment management tailored to each client's goals. We help individuals and families build, protect, and grow their wealth through strategic, long-term guidance.

BUSINESS SOLUTIONS GROUP

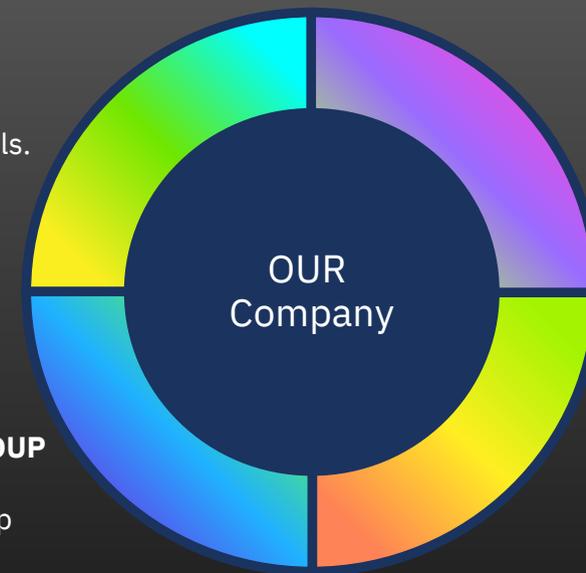
The Business Solutions Group supports companies with retirement plan consulting, financial wellness programs, and operational financial structure. We help employers strengthen their systems, reduce risk, and provide employees with high-impact financial resources.

INSURANCE

We offers life, health, disability, and business insurance solutions designed to protect clients and organizations from financial loss. We evaluate needs, compare carriers, and structure coverage that fits each client's life and risk profile.

END-TO-END PRODUCTION INFRASTRUCTURE

This division manages the full operational, financial, and compliance backbone for film, theater, and media productions. We support producers with budgets, payroll, legal oversight, marketing, sponsorships, and investor preparation so they can focus on creativity.



Why This Partnership Benefits Theaters, Producers, and Production Companies

Our partnership model delivers significant value across the entire entertainment ecosystem — whether you are a theater, a film producer, or a production company. We strengthen the financial, operational, and marketing foundation of every project, reduce risk, and increase the success rate of productions.

Increased Production Stability & Completion Rates

Most productions fail because of:

- Disorganized planning
- Shaky financial structure
- Poor compliance
- Breakdown in communication

We eliminate these variables by providing stability at every stage — making productions far more likely to complete on time, on budget, and without interruption.

This benefits:

- The theater's schedule
- The producer's vision
- The production company's reputation
- The investors' confidence

Enhanced Credibility With Investors, Sponsors, and Industry Partners

When productions are supported by MKP Wealth Management + MKP Entertainment, they carry a higher level of professional credibility.

This leads to:

- Faster investor conversations
- Stronger negotiating leverage
- Better sponsorship outcomes
- More confidence from distributors and media partners

Your projects and venue instantly look more legitimate, more prepared, and more investment-ready.

Scalable Infrastructure for Growth

Whether you're a theater, an independent producer, or a production company, we give you a structure that allows you to scale, including:

- Systems
- Compliance frameworks
- Financial models
- Operational processes
- Expansion strategy

This makes it far easier to take on more productions, larger budgets, and more ambitious projects.

Example Secondary Transactions

A More Attractive, Producer-Ready Ecosystem

Our partnership turns any theater or production company into a magnet for producers by offering a turnkey environment where creators can walk in with:

- Built-in operational and financial support
- Industry-standard processes
- Professional oversight
- Growth-oriented infrastructure
- Capital Raising

This makes your organization a preferred venue and partner for high-quality productions.

Streamlined Communication and Centralized Management

Entertainment projects often fall apart due to scattered communication across:

- Producers
- The theater
- Vendors
- Talent
- Accountants
- Legal teams

We unify everything under one coordinated structure, giving partners:

- One point of contact
- One reporting system
- One compliance framework
- One operational workflow

This prevents confusion, missed deadlines, and internal friction.

Reach out to Mikhael Paul to Learn More:

You're interested in affiliating with Mikhael Paul and want to explore opportunities across our various offerings and growth stages. To connect with our team, email inquiries@mikhaelpaul.com or call (332) 282-6138.

End-to-End Production Infrastructure Onboarding

Our End-to-End Production Infrastructure Onboarding provides a fully structured, professional launch for every project. We begin with a focused intake and discovery to understand the creative vision and operational requirements, then build the complete financial and compliance foundation needed for a stable production. After structuring budgets, workflows, and documentation, we integrate all back-office functions—payroll, vendor coordination, insurance, legal, and reporting—into one streamlined system.

Once the production begins, we provide continuous oversight, monitoring, and support to keep everything compliant, organized, and moving forward, allowing producers and creatives to focus solely on storytelling while we manage the entire operational backbone.

1

INTAKE & PROJECT DISCOVERY

We begin with a streamlined intake meeting to understand the project's scope, creative vision, timeline, and financial goals. During this stage, we collect all essential documents, assess initial needs, and identify any operational gaps so we can immediately establish clarity and structure around the production.

2

FINANCIAL ARCHITECTURE & COMPLIANCE SETUP

Next, we build the full financial and operational foundation. This includes budget creation or refinement, cash-flow modeling, compliance review, insurance verification, legal documentation setup, and establishing your project's financial and regulatory framework so the production begins on solid ground.

3

OPERATIONAL BUILDOUT & WORKFLOW INTEGRATION

We integrate all back-office functions into a single, unified workflow—covering vendor coordination, payroll setup, HR documentation, reporting systems, and communication channels. This ensures everyone involved in the production operates within a clean, efficient, professionally managed infrastructure.

4

LAUNCH SUPPORT, MONITORING & ONGOING OVERSIGHT

Once live, we provide continuous oversight to keep your production on schedule, compliant, and financially aligned. We monitor expenses, manage reporting, track insurance and contracts, and ensure your team stays supported from pre-production through completion—giving creatives the freedom to focus on storytelling.

Our Management System

Our systems bring order and control to every production. We use a unified operational framework that centralizes budgets, payroll, HR, compliance, insurance, vendor management, and reporting into one streamlined ecosystem. With standardized workflows, secure documentation portals, and real-time tracking, every detail is monitored with precision. This reduces risk, prevents oversight, and keeps all stakeholders aligned from pre-production to closeout—providing a reliable operational backbone that supports creative excellence.

KEY FEATURES INCLUDE:

- Unified Operations Hub
- Real-Time Tracking
- Secure Documentation Portal
- Standardized Workflows
- Full Oversight & Transparency



CENTRALIZED OPERATIONAL SYSTEM

We run all productions through a centralized system that unifies budgeting, payroll, HR, insurance, vendor management, and compliance into one organized workflow. This eliminates scattered communication and ensures every department operates from the same structure.

REAL-TIME TRACKING & TRANSPARENT MANAGEMENT

Our internal tools allow us to track expenses, approvals, deadlines, and documents in real time. Producers, theaters, and production companies receive clear, consistent updates, creating full transparency and removing the guesswork from managing a live production.

STRUCTURED OVERSIGHT & ACCOUNTABILITY

We manage productions with tight oversight, structured checklists, and documented processes that prevent errors and keep teams aligned. Every part of the production is monitored — from legal and financial requirements to daily operational needs — ensuring the entire project runs professionally from start to finish.

Access to a Comprehensive Suite of Investment Products

Through MKPWM, theaters, producers, and production companies gain access to a comprehensive range of advisory-based, fee-only investment solutions tailored to support cash flow stability, long-term financial growth, treasury management, and institutional planning. All solutions are delivered within an RIA framework—independent, unbiased, and free from brokerage commissions or product sales incentives.



Investment Advisory

As an RIA, we provide access to public-market investments through custodian platforms—without commissions or proprietary products. We help clients deploy capital using diversified, low-cost, and transparent investment vehicles designed for stability and growth.

- Exchange-Traded Funds (ETFs)
- Public Equities (via advisory accounts)
- Fixed-Income Securities (corporate, municipal, government)
- Cash & Liquidity Management Vehicles
- Index Strategies
- Precious Metals via Custodian Platforms
- Foreign Currency Exposure via ETF Structures



Capital Markets

Our advisory platform provides fully customized, fiduciary-standard investment management aligned with each organization's financial objectives. We deliver disciplined asset allocation, tax-efficient portfolio construction, and institutionally managed strategies designed to help clients manage operating reserves, investor funds, and long-term capital needs.

- Goal-Based Investment Portfolios
- Tax-Efficient Investment Strategies
- Personalized Managed Accounts (PMA)
- ESG & Values-Based Portfolios
- Corporate Treasury & Cash Management Solutions
- Outsourced Chief Investment Office (OCIO)
- Institutional Portfolio Monitoring & Reporting
- Strategic Investment Consulting



Traditional Investments

We offer a wide selection of traditional investment vehicles that align with fiduciary standards and support institutional-level financial management for theaters and production companies.

- Mutual Funds (No 12b-1 commissions, advisory-share classes only)
- Index Funds
- Factor-Based Funds
- Separately Managed Accounts (SMAs)
- Exchange-Traded Funds (ETFs)
- Individual Retirement Accounts (Traditional, Roth, SEP, SIMPLE)
- Cash & Short-Duration Fixed-Income Portfolios



Insured Solutions

Our insurance solutions are provided through our insurance licensing—not through broker-dealer channels. These products support income protection, business continuity, and long-term financial security for producers, theaters, and creative companies.

- Term & Permanent Life Insurance
- Key Person Insurance
- Disability & Business Overhead Protection
- Long-Term Care Insurance
- Fixed Annuities
- Indexed Annuity Products
- Production Risk & Liability Consultation (non-advisory)



Alternative Investments

We provide access to alternative investments that are appropriate for advisory clients and available through custodian-approved, RIA-compatible platforms. These vehicles help enhance diversification and long-term capital growth without requiring broker-dealer involvement.

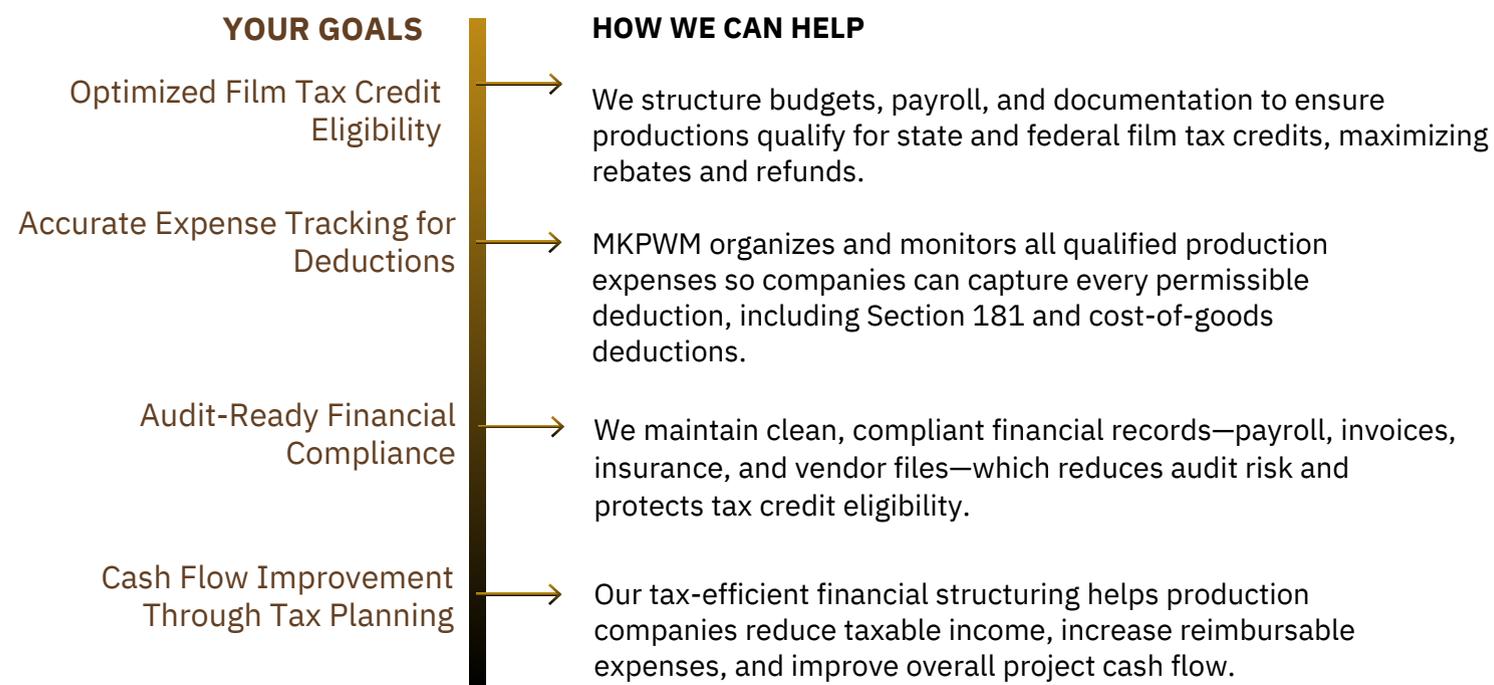
- Private Real Estate Funds (RIA-share classes only)
- Private Credit Funds (custodian-approved)
- Hedge Fund Access Platforms
- Qualified Opportunity Zone Funds
- DST/1031 Exchange-Approved Funds (RIA channel only)
- Interval Funds & Tender Offer Funds
- Infrastructure Funds
- Non-BD Private Market Platforms for Accredited Investors

Disclosure: Access to investment products and portfolio management solutions is provided solely through a separate, written investment advisory agreement with Mikhael Paul Wealth Management. All investment services are offered on a fee-only basis and are independent from any production, operational, or entertainment-related services. Clients must enter into a distinct advisory relationship before receiving investment recommendations or portfolio management.



For Production Companies

Production companies benefit significantly from MKPWM’s financial and compliance infrastructure because we help them structure their projects to maximize every available tax advantage. We ensure productions are set up to **properly capture state and federal film tax credits, Section 181 deductions, production expense write-offs, and cost allocations that reduce taxable income.** Our team manages documentation, payroll compliance, and expense tracking so all qualified costs are accurately recorded and audit-ready, which is essential for securing rebates and credits. By organizing the financial architecture of the production from day one, MKPWM helps production companies lower their tax liability, improve cash flow, and access incentives that **can return 20–40% of their budget.** Ultimately, our involvement creates a tax-efficient structure that protects the production, boosts profitability, and ensures no qualifying tax benefits are missed.



How Taxes Can Have a Significant Impact on a Production Budget

Figure 1. Hypothetical Impact of Tax Efficiency on a \$500,000 Production Budget**

Production Cash Flow Over a Single Project Cycle

- With Proper Tax Structuring (Credits + Section 181 + compliant payroll)
- Moderately Efficient Structure (some deductions captured, limited credit eligibility)
- No Tax Planning (no credits, misallocated expenses, payroll penalties)

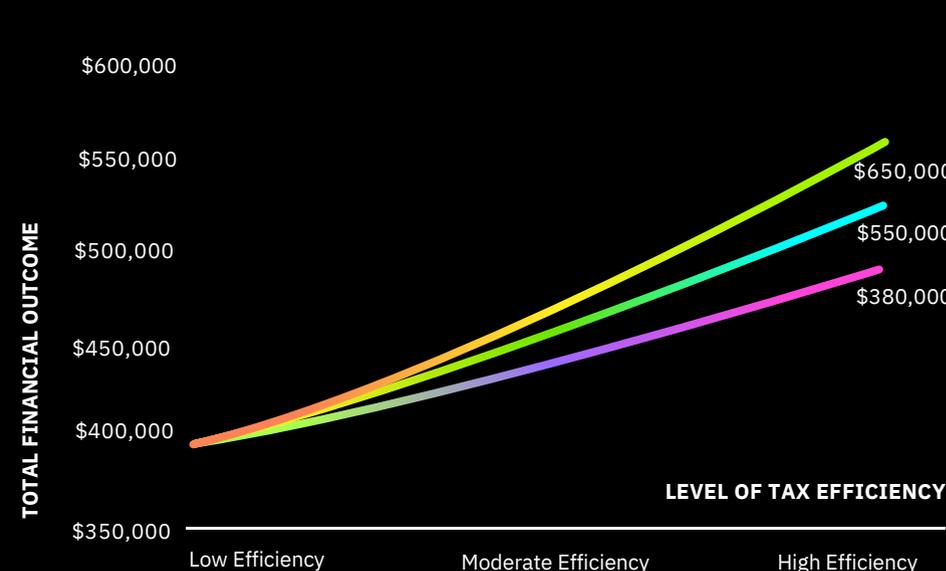
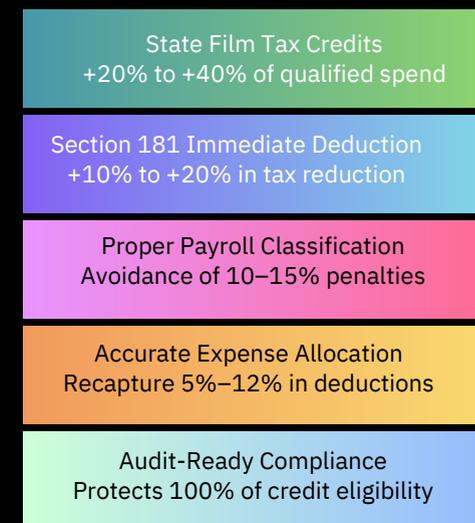


Figure 2. Average Potential Financial Benefit From Tax Optimization**



For illustrative purposes only. The numbers provided represent hypothetical outcomes based on common U.S. film incentive programs and standard production cost structures/ Actual tax credits, deductions, and rebates vary by state and project details. Nothing herein should be considered tax advice; producers should consult a tax professional regarding their specific circumstances.

Capital Raising & Financing Support

Solutions to Strengthen Your Production Strategy

Capital Raising Solutions Funding for Your Vision

In addition to providing operational and financial structure, MKPWM supports producers and entertainment companies in securing the capital needed to launch, complete, or scale their projects. Through our advisory-driven approach, we help clients prepare investment materials, structure funding rounds, and identify aligned investors—without compromising creative or operational control.

OUR CAPITAL SUPPORT SERVICES INCLUDE:

- Professional investor-ready pitch decks
- Financial modeling & ROI structuring
- Investor outreach & introductions
- Private funding consultation
- Sponsorship and brand-partnership development

Service Cost Disclosure

Our services involve a fee, which varies based on the scope and needs of each project. However, we are committed to working within our clients' budgets and can structure costs in a way that is fair, transparent, and aligned with the size and resources of the production.

Investor Readiness Solutions Professional Guidance. Clear Preparation. Confident Execution.

A dedicated MKPWM team works closely with you to prepare the financial, legal, and compliance framework required for successful fundraising. From pre-production budgets to projected waterfalls and tax incentive positioning, we provide the clarity investors look for and guide you through every step of the capital-raising process.

OUR READINESS SERVICES HELP YOU:

- Present accurate, compelling financial models
- Identify investor-aligned funding pathways
- Package tax incentive opportunities for stronger appeal
- Demonstrate operational stability to potential backers
- Improve investor confidence with audit-ready documentation

Cash Management & Production Finance Solutions Manage Day-to-Day Funding More Efficiently

As an MKPWM client, you can better manage production cash flow by leveraging our treasury and cash management strategies. We help organize your finances through structured budgeting, spend tracking, and financial oversight—ensuring funds are deployed efficiently throughout each stage of the production.

YOU GAIN ACCESS TO A RANGE OF PRODUCTION FINANCE SOLUTIONS:

- Depository and segregated cash accounts
- Cash flow oversight and budget variance tracking
- Capital call scheduling & investor contribution tracking
- Tax credit forecasting & timing analysis
- Production expense management
- Vendor payment coordination
- Financial reporting for investor updates



How Legacy Planning Supports Theaters, Producers, and Film Productions

Legacy planning is not just for individuals—it's essential for entertainment organizations and creative founders whose work generates long-term value. For theaters, producers, and film companies, strategic planning ensures that ownership, intellectual property, royalties, and business operations continue smoothly across generations, leadership changes, or unexpected events.

For Producers:

Legacy planning protects ownership of scripts, films, and intellectual property, ensuring royalties and distribution income pass to the right beneficiaries. It also establishes clear succession plans so production companies and ongoing projects remain secure.

For Film Production Companies:

Proper trust and estate structures safeguard company equity, investors, and long-term revenue from licensing and royalties. This planning helps the business transition smoothly during leadership changes or unexpected events.

For Theaters:

Legacy planning strengthens leadership continuity, asset protection, and long-term governance. It also supports donor, philanthropic, and real-estate strategies that ensure the theater's mission and operations remain stable for the future.



Your Life. Your Goals. Our Commitment.

To learn more about everything Mikhael Paul offers—or to speak directly with one of our advisors—visit: mikhaelpaul.com or contact us to be connected with an advisor in your area.



General Firm Disclosure

Mikhael Paul Wealth Management (“MKPWM”) is a Registered Investment Adviser. Production support, operational services, marketing services, and entertainment-related offerings referenced in this deck are not investment advisory services and are provided separately through MKPWM, MKP Entertainment Partners, or their affiliated entities. Investment advisory and financial planning services are provided exclusively under a separate written advisory agreement and only after the client has been formally engaged as an advisory client.

Investment Advisory Disclosure

Investment products, portfolio management, and advisory services described in this deck are offered solely through an investment advisory agreement with MKPWM. Advisory accounts are fee-only and do not involve brokerage commissions or sales compensation. Nothing in this presentation should be construed as an offer to buy or sell securities. All investments involve risk, including loss of principal. Clients should consider their investment objectives, risk tolerance, and financial situation before implementing any investment strategy. Advisory services may require minimum account balances.

Insurance Services Disclosure

Insurance solutions—including life, disability, long-term care, business insurance, and fixed/indexed annuities—are offered through MKPWM’s licensed insurance professionals and are separate from investment advisory services. Insurance commissions are earned where applicable and are not included in advisory fees. Insurance recommendations are not part of advisory services and must be evaluated independently.

Production Infrastructure & Operational Services Disclosure

Back-office support, payroll coordination, budget development, financial modeling, compliance review, legal liaison services, vendor coordination, marketing, sponsorship, and capital support are not investment advisory services. These offerings are operational consulting services provided through MKPWM and MKP Entertainment. Fees for these services vary by project scope and complexity. These services are not regulated by SEC investment advisory rules and should not be interpreted as financial advice or investment advice.

Capital Raising, Sponsorship, and Investor Preparation Disclosure

MKPWM does not solicit, guarantee, or secure funding. We do not act as a broker-dealer, placement agent, underwriter, or finder. We assist clients in preparing materials, structuring financial documents, and identifying potential investor categories. Any introduction made is general in nature and not a recommendation of any specific investor. Clients are responsible for all fundraising decisions and must comply with all applicable securities laws when raising capital.

Fee Disclosure

All services described—production infrastructure, capital support, financial modeling, operational management, marketing, sponsorship, and readiness services—are fee-based. Fees are determined by project size, complexity, and duration. MKPWM is committed to working within client budgets when possible; however, all fees will be disclosed in writing prior to engagement. Advisory fees and consulting fees are separate and not interchangeable.

Tax & Legal Disclosure

Nothing in this deck constitutes tax or legal advice. Examples shown—including film tax credit ranges, Section 181 deductions, payroll savings, and hypothetical outcomes—are for illustrative purposes only and may not reflect actual results. Clients should consult qualified tax advisors or attorneys regarding their individual situations. MKPWM does not provide legal representation and does not guarantee tax credit or rebate qualification.

Hypothetical Scenarios Disclosure

Charts, projections, illustrations, and financial outcomes (including Figures 1 & 2 on page 8) are hypothetical and for educational purposes only. They do not predict future results or guarantee outcomes. Actual financial results will vary due to market conditions, production expenses, tax regulations, and compliance requirements. Hypothetical results have inherent limitations and should not be used as the basis for investment or tax decisions.

RIA Boundary Disclosure

MKPWM does not provide brokerage services. We do not offer:

- Syndicate or new-issue products
- Commission-based mutual funds
- Variable annuities through a broker-dealer
- Structured notes, futures/options trading, or any BD-only products

All investment offerings are delivered exclusively through advisory channels via RIA-approved custodians.

No Guarantee of Results

Production outcomes, sponsorship results, investor responses, and financial performance cannot be guaranteed. MKPWM and MKP Entertainment do not guarantee project completion, funding success, commercial success, or profitability.

Intellectual Property Disclosure

All materials, models, workflows, and frameworks presented in this deck are proprietary to Mikhael Paul Wealth Management and MKP Entertainment and may not be reproduced or distributed without written consent.

Investment & Custodian Risk Disclosure

All investments carry risk, including market risk, interest-rate risk, liquidity risk, and the potential loss of principal. MKPWM does not guarantee investment performance. Custodians are independent third parties, and MKPWM is not responsible for their policies, procedures, financial stability, or technical systems.

Third-Party, Vendor & Sponsor Disclosure

MKPWM is not responsible for the performance, reliability, or decisions of third-party vendors, partners, insurers, distributors, sponsors, or any external service providers referenced in this deck. All third-party engagements are undertaken at the client’s discretion.

No Guarantee of Funding, Success, or Production Outcomes

MKPWM does not guarantee investor commitments, sponsorships, grant approvals, tax credit eligibility, distribution deals, commercial success, or production profitability. All outcomes depend on market conditions, investor behavior, production execution, and other factors beyond MKPWM’s control.

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